

Indian Agriculture Update Green offshoots as clouds start clearing October 2020







Farm Income and Rural Liquidity

Improved farmer's income and rural liquidity on the back of healthy Rabi procurement and inflows through government policies

Rural Sentiment Drivers

Sentiments supported by timely monsoons, healthy Kharif sowing and favorable reservoir levels

Short-Term Challenges Possible disruption by Covid-19 spread and reduced remittances

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Indian Agriculture at Glance

An overview of major crops and MSP trends



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Analysis of India's Key Crops

Wheat, Paddy, Sugarcane, Pulses, Cotton...

Tracking Rural Sentiments

High frequency indicators of rural sentiments continue to point towards a healthy rural demand

Summary



Rural household incomes have been supported by

• Healthy Rabi procurement: A season of bumper Rabi harvest was completed by healthy Rabi procurement with ~36.4% of total production being procured at MSP. This supported farm income especially during the lockdown months.

• Policy support: An increased release of funds by the government towards MNREGA during Q1 FY2021 helped created employment and ease the pressure on rural incomes to an extent created by large scale reverse migration.

Despite reduced economic activity across the country due to Covid-19 related disruptions, rural sentiments continue to be resilient helped by

- Monsoon and Kharif sowing: Timely and normal monsoons along with relatively even distribution led to Kharif sowing reaching record highs. Sowing was further supported by reverse migration of workers thereby inducing more people to work on farms.
- Expectations of bumper Kharif harvest: Helped by favorable monsoons and healthy Kharif acreage, the production for most of the major Kharif crops is expected to witness a growth over the previous year.
- Reservoir levels: The reservoir levels on a pan-India basis are much higher than the 10-year average, thereby setting the stage for another good Rabi season. However, low levels in North India which constitutes a major portion of Rabi production can be a dampener.



- The major short-term challenge for agriculture and rural economy is the increasing spread of Covid-19 in rural India with lack of medical infrastructure capable of creating logistical problems. Moreover, lockdown induced large scale reverse migration has led to sharp contraction in remittances from urban to rural areas. With sowing season now over, reduced remittances could create income pressures.
- Next, a brief understanding covering some of the major crops including wheat, paddy, sugarcane, pulses and cotton is given whereby trends in production, procurement, MSP and major growing states have been explained.
- Lastly, a look at various rural sentiment indicators points at a healthy rural demand in the near-term.



Thank You!



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