



INDIAN TELECOM INDUSTRY

Telcos need to speed-dial ARPU improvement

September 2020

Agenda

01

Battlefront shifts to
postpaid segment

02

AGR matter – Relatively
shorter timeframe
necessitates ARPU
improvement

03

ARPU upgradation to
drive improvement in
credit metrics of the
industry

04

Industry outlook

05

Company Section

Analytical Contact Details



Sabyasachi Majumdar

Senior Vice-President



sabyasachi@icraindia.com



0124- 4545 304



Anupama Arora

Vice-President



anupama@icraindia.com



0124 – 4545 303



Ankit Jain

Assistant Vice-President



ankit.jain@icraindia.com



0124 – 4545 865



L. Shivakumar

Executive Vice-President



shivakumar@icraindia.com



022- 6114 3406



Jayanta Chatterjee

Executive Vice-President



jayantac@icraindia.com



080 – 4332 6401



Naznin Prodhani

Head Media & Communications



communications@icraindia.com



0124 – 4545 860

© Copyright, 2020 ICRA Limited. All Rights Reserved.

All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable. Although reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies, while publishing or otherwise disseminating other reports may have presented data, analyses and/or opinions that may be inconsistent with the data, analyses and/or opinions in this publication. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.