

Summary

Trends of Indian Telecom Industry for January 2020

- 1) Total subscriber base at 1,177 million; YoY de-growth of 2.2%, MoM increase of 0.4%
- 2) Overall tele-density declines to 87.4%; Urban tele-density at 144.2%, rural tele-density at 58.0%
- 3) Wireless subscriber base increases to 1,156 million; YoY decline of 2%; MoM growth of 0.4%
- 4) Active wireless subscriber base at 986 million; YoY de-growth of 3.5%; MoM growth of 0.4%
- 5) Bharti Airtel leads the market with active wireless subscriber market share of 32.0%, followed by Reliance Jio at 31.4% and Vodafone Idea at 30.1%
- 6) Urban wireless subscriber base at 644.5 million; YoY decline of 1.5%; MoM growth of 0.1%
- 7) Rural wireless subscriber base at 511.9 million; YoY decline of 3%; MoM growth of 0.9%
- 8) Wireline subscriber base at 20.6 million; YoY decline of 5.6%; BSNL/MTNL continue to be the market leader
- 9) Broadband subscriber base at 673.4 million; strong YoY growth of 25%
- 10) For September 2019 quarter, total minutes on network grew 11.5% YoY, while MoU per subscriber grew by 10.4% YoY.
- 11) For September 2019 quarter, data subscriber base and per subscriber usage continued to report healthy YoY growth

Revenue trends for Indian Telecom Industry for quarter ending September 2019

- 1) Total AGR at Rs. 38,417 crore; YoY growth of 13%
- 2) RJio continues to lead the market with a revenue market share of 33.6%, followed by Bharti at 30.5% and Vodafone Idea at 25.7%

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