INDIAN TELECOM INDUSTRY – Monthly Update

February 2020



Summary

Trends of Indian Telecom Industry for December 2019

- 1) Total subscriber base at 1,172 million; YoY de-growth of 2.1%, MoM de-growth of 0.3%
- 2) Overall tele-density declines to 88.6%; Urban tele-density at 156.3%, rural tele-density at 56.7%
- 3) Wireless subscriber base declines to 1,151 million; YoY de-growth of 2%
- 4) Active wireless subscriber base at 982 million; YoY de-growth of 4%
- 5) Bharti Airtel leads the market with active wireless subscriber market share of 32.0%, followed by Reliance Jio at 31.0% and Vodafone Idea at 30.3%
- 6) Urban wireless subscriber base at 644.0 million; YoY de-growth of 0.5%
- 7) Rural wireless subscriber base at 507.5 million; YoY de-growth of 4.0%
- 8) Wireline Subscriber base at 21.0 million; YoY de-growth of 4%; BSNL/MTNL continue to be the market leader
- 9) Broadband subscriber base at 661.9 million; strong YoY growth of 28%

10) For September 2019 quarter, total minutes on network grew 11.5% YoY, while MoU per subscriber grew by 10.4% YoY.11) For September 2019 quarter, data subscriber base and per subscriber usage continued to report healthy YoY growth

Revenue trends for Indian Telecom Industry for quarter ending December 2019

- 1) Total AGR at Rs. 38,417 crore; YoY growth of 13%
- RJio continues to lead the market with a revenue market share of 33.6%, followed by Bharti at 30.5% and Vodafone Idea at 25.7%

Contacts:

Sabyasachi Majumdar +91 124 4545 304 sabyasachi@icraindia.com

Anupama Arora +91 124 4545 303 anupama@icraindia.com

Ankit Jain +91 124 4545 865 ankit.jain@icraindia.com



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Business Contacts

Mr. L. Shivakumar E-mail: shivakumar@icraindia.com Tel: +91 22 6114 3406 / +91 98210 86490

Media and Public Relations

Ms. Naznin Prodhani E-mail: communications@icraindia.com Tel: +91 124 4545 860

Registered Office:

1105, Kailash Building, 11th Floor, 26, Kasturba Gandhi Marg, New Delhi - 110 001 Tel: + 91 11 2335 7940-45

Bengaluru 2

2nd Floor, Vayudooth Chamber, 15-16, Trinity Circle, M.G. Road, Bengaluru - 560 001 Tel: +91 80 4922 5500

Kolkata

A-10 & 11, 3rd Floor, FMC Fortuna 234/3A, A.J.C. Bose Road, Kolkata -700 020 Tel: +91 33 7150 1100/01

Email: info@icraindia.com Helpdesk: 9354738909 Website: www.icra.in/ www.icraresearch.in Mr. Jayanta Chatterjee E-mail: jayantac@icraindia.com Tel: +91 80 4332 6401/ +91 98450 22459

Corporate Office:

Building No.8, 2nd Floor, Tower A, DLF Cyber City Phase II, Gurgaon- 122 002 Tel: +91 124 4545300

Chennai

5th Floor, Karumuttu Centre, 634, Anna Salai, Nandanam Chennai - 600 035 Tel: +91 44 4596 4300

Mumbai

3rd Floor, Electric Mansion Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025 Tel: +91 22 6169 3300

Ahmedabad

1809-1811, Shapath V, Opposite Karnavati Club S.G. Highway, Ahmedabad - 380015 Tel: +91 79 4027 1500/01

Hyderabad 1

No. 7-1-58, 301, 3rd Floor, 'CONCOURSE', Above SBI-HPS Branch, Ameerpet, Hyderabad - 500 016 Tel: +91 40 4920 0200

Pune

5A, 5th Floor, Symphony, S. No. 210 CTS 3202 Range Hills Road, Shivajinagar,Pune - 411 020 Tel: +91 20 2556 0194, 020 6606 9999

Bengaluru 1

'The Millenia', Tower- B, Unit No. 1004, 10th Floor,1 & 2 Murphy Road, Bengaluru - 560 008 Tel: +91 80 4332 6400

Hyderabad 2

4A, 4th Floor, SHOBHAN, 6-3-927, A&B Somajiguda, Raj Bhavan Road, Hyderabad – 500082 Tel: +91 40 40676500

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