INDIAN TELECOM INDUSTRY – Monthly Update

January 2020



Summary

Trends of Indian Telecom Industry for November 2019

- 1) Total subscriber base at 1,176 million; YoY de-growth of 1.5%, MoM decline of 2.4%
- 2) Overall tele-density declines to 88.9%; Urban tele-density at 157.3%, rural tele-density at 56.7%
- 3) Wireless subscriber base declines to 1,155 million; YoY decline of 1.5%; MoM de-growth of 2.4%
- 4) Active wireless subscriber base at 979 million; YoY de-growth of 5.1%; MoM decline of 0.2%
- 5) Bharti Airtel leads the market with active wireless subscriber market share of 32.0%, followed by Reliance Jio at 30.8% and Vodafone Idea at 30.5%
- 6) Urban wireless subscriber base at 647.3 million; YoY growth of 0.3%; MoM decline of 2.4%
- 7) Rural wireless subscriber base at 507.3 million; YoY decline of 3.6%; MoM de-growth of 2.5%
- 8) Wireline Subscriber base at 21.3 million; YoY decline of 3.1%; BSNL/MTNL continue to be the market leader
- 9) Broadband subscriber base at 661.3 million; strong YoY growth of 29%
- 10) For September 2019 quarter, total minutes on network grew 11.5% YoY, while MoU per subscriber grew by 10.4% YoY.
- 11) For September 2019 quarter, data subscriber base and per subscriber usage continued to report healthy YoY growth

Revenue trends for Indian Telecom Industry for quarter ending September 2019

- 1) Total AGR at Rs. 34,944 crore; YoY growth of 2.5%
- 2) RJio continues to lead the market with a revenue market share of 33.5%, followed by Bharti at 30.4% and Vodafone Idea at 26.5%

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