

Summary

Trends of Indian Telecom Industry for July 2019

- 1) Total subscriber base at 1,189 million; YoY growth of 0.8%; MoM growth of 0.2%
- 2) Overall tele-density improved to 90.2%; Urban tele-density at 161.1%, rural tele-density at 57.0%
- 3) Wireless subscriber base at – 1,168 million; YoY growth of 1.0%; MoM growth of 0.2%
- 4) Active wireless subscriber base at 972 million; YoY de-growth of 3.4%; MoM decline of 1.2%
- 5) Bharti leads the market with active wireless subscriber market share of 32.1%, followed by Vodafone Idea at 32.0% and RJio at 29.0%
- 6) Urban wireless subscriber base at 659.9 million; YoY growth of 3.2%; MoM growth of 0.4%
- 7) Rural wireless subscriber base at 508.5 million; YoY decline of 1.7%; MoM growth of 0.1%
- 8) Wireline Subscriber base at 21.0 million; YoY decline of 5.8%; BSNL/MTNL continue to be the market leader
- 9) Broadband subscriber base at 604.1 million; strong YoY growth of 31%
- 10) For March 2019 quarter, total minutes on network grew 18.3% YoY, while MoU per subscriber grew by 18.7%.
- 11) For March 2019 quarter, data subscriber base and per subscriber usage continued to report healthy YoY growth

Revenue trends for Indian Telecom Industry for quarter ending June 2019

- 1) Total AGR at Rs. 36,703 crore; YoY growth of 5.9%
- 2) RJio becomes the revenue market leader for the first time with a 29.7% share, followed by Bharti with 29.1% and Vodafone Idea with 26.7% share respectively

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