# **INDIAN TELECOM INDUSTRY – Monthly Update**

# **April 2019**



#### **Summary**

# **Trends of Indian Telecom Industry for February 2019**

- 1) Total subscriber base at 1,205 million; YoY growth of 2.2%; MoM growth of 0.1%
- 2) 16 out of 22 circles reported increase in subscriber base on MoM basis; Assam reported the highest MoM growth
- 3) Overall tele-density improved to 91.9%; Urban tele-density at 161.7%, rural tele-density at 59.3%
- 4) Wireless subscriber base at 1,184 million; YoY growth of 2.3%; MoM growth of 0.1%
- 5) Active wireless subscriber base at 1,023 million; YoY growth of 4.2%; stable on MoM basis
- 6) Vodafone Idea leads the market with active wireless subscriber market share of 36.9%, followed by Bharti at 32.1% and RJio at 24.4%
- 7) Urban wireless subscriber base at 656.6 million; YoY growth of 1.0%; MoM growth of 0.4%
- 8) Rural wireless subscriber base at 527.1 million; YoY growth at 4.0%; MoM decline of 0.1%
- 9) Wireline Subscriber base at 21.7 million; YoY decline of 5.4%; BSNL/MTNL continue to be the market leader
- 10) Broadband subscriber base at 550.2 million; strong YoY growth of 40%
- 11) For December 2018 quarter, total minutes on network grew 35.3% YoY, while MoU per subscriber grew by 35.7%.
- 12) For December 2018 quarter, data subscriber base and per subscriber usage continued to report healthy YoY growth

# Revenue trends for Indian Telecom Industry for quarter ending December 2018

- 1) Total AGR at Rs. 34,008 crore; YoY de-growth of 6.3%, AGR decline witnessed for all telcos except RJio
- 2) Vodafone Idea remains the revenue market leader with a 30.5% share, followed by Bharti and RJio with 29.8% and 28.4% share respectively

#### Contacts:

Sabyasachi Majumdar +91 124 4545 304 sabyasachi@icraindia.com

Harsh Jagnani +91 124 4545 394 harshj@icraindia.com

Rajat Jain +91 124 4545 844 rajat.jain@icraindia.com



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#### **Business Contacts**

Mr. L. Shivakumar E-mail: shivakumar@icraindia.com

Tel: +91 22 6114 3406 / +91 98210 86490

**Media and Public Relations** 

Ms. Naznin Prodhani

E-mail: communications@icraindia.com

Tel: +91 124 4545 860

# **Registered Office:**

1105, Kailash Building, 11th Floor, 26, Kasturba Gandhi Marg, New Delhi - 110 001 Tel: + 91 11 2335 7940-45

#### Bengaluru 2

2nd Floor, Vayudooth Chamber, 15-16, Trinity Circle, M.G. Road, Bengaluru - 560 001 Tel: +91 80 4922 5500

#### Kolkata

A-10 & 11, 3rd Floor, FMC Fortuna 234/3A, A.J.C. Bose Road, Kolkata -700 020 Tel: +91 33 7150 1100/01

# **Corporate Office:**

Building No.8, 2nd Floor, Tower A, DLF Cyber City Phase II, Gurgaon- 122 002 Tel: +91 124 4545300

Mr. Jayanta Chatterjee

E-mail: jayantac@icraindia.com

Tel: +91 80 4332 6401/ +91 98450 22459

#### Chennai

5th Floor, Karumuttu Centre, 634, Anna Salai, Nandanam Chennai - 600 035 Tel: +91 44 4596 4300

#### Mumbai

3rd Floor, Electric Mansion Appasaheb Marathe Marg, Prabhadevi, Mumbai - 400 025 Tel: +91 22 6169 3300

#### **Ahmedabad**

1809-1811, Shapath V, Opposite Karnavati Club S.G. Highway, Ahmedabad - 380015 Tel: +91 79 4027 1500/01

# Hyderabad 1

No. 7-1-58, 301, 3rd Floor, 'CONCOURSE', Above SBI-HPS Branch, Ameerpet, Hyderabad - 500 016 Tel: +91 40 4920 0200

#### **Pune**

5A, 5th Floor, Symphony, S. No. 210 CTS 3202 Range Hills Road, Shivajinagar,Pune - 411 020 Tel: +91 20 2556 0194, 020 6606 9999

# Bengaluru 1

'The Millenia', Tower- B, Unit No. 1004, 10th Floor,1 & 2 Murphy Road, Bengaluru - 560 008 Tel: +91 80 4332 6400

# Hyderabad 2

4A, 4th Floor, SHOBHAN, 6-3-927, A&B Somajiguda, Raj Bhavan Road, Hyderabad – 500082 Tel: +91 40 40676500

Email: info@icraindia.com Helpdesk: 9354738909

Website: www.icra.in/ www.icraresearch.in

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